

The.

		Application No.	1 .015.45.055			
TRANSMITTAL F	ORM	Application No.	10/646,066			
		Filing Date				
(to be used for all correspondence after initial filing)		First Named Inventor	Elliot A. Gottfurcht			
		Art Unit	2173			
		Examiner Name				
Total Number of Pages in This Submiss	on 6	Attomey Docket Number	4346P001X3			
ENCLOSURES (check all that apply)						
Fee Transmittal Form	Drawing(s))	After Allowance Communication to Group			
Fee Attached	Licensing-r	elated Papers	Appeal Communication to Board of Appeals and Interferences			
Amendment / Response	sponse Petition		Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)			
After Final Affidavits/declaration(s)	Petition to 0 Provisional	Convert a Application	Proprietary Information			
Extension of Time Request	Power of Attorney, Revocation Change of Correspondence Address		Status Letter			
Express Abandonment Request	Terminal Disclaimer		Other Enclosure(s) (please identify below):			
Information Disclosure Statement	Request for Refund		Copy of Birth Certificate of Elliot A. Gottfurcht;			
PTO/SB/08	CD, Number of CD(s)		Return Receipt Postcard			
Certified Copy of Priority Document(s)		•				
Response to Missing Parts/ Incomplete Application	Remarks					
Basic Filing Fee	Remarks					
Declaration/POA						
Response to Missing Parts under 37 CFR 1.52 or 1.53						
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT						
Firm Jonathan S. Miller, Reg. No. 48,534						
or Individual name BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP						
Signature Sonat Phille						
Date January 3, 2005						
CERTIFICATE OF MAILING/TRANSMISSION						
I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Mail Stop Petition, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.						
Typed or printed name Lillian E. Rodriguez						
Signature Date January 3, 2005						

Based on PTO/SB/21 (04-04) as modified by Blakely, Solokoff, Taylor & Zafman (wir) 06/04/2004. SEND TO: Commissioner for Patents, P.D. Box 1450, Alexandria, VA 22313-1450



FEE TRANSMITTAL for FY 2005

(\$)

Patent fees are subject to annual revision.

Applicant claims small entity status. See 37 CFR 1.27.

TOTAL AMOUNT OF PAYMENT

Application Number 10/646,066

Filing Date

First Named Inventor Elliot A. Gottfurcht

Examiner Name

Art Unit 2173

Attorney Docket No. 4346P001X3

Complete if Known

Check		METHOD OF PAYMENT (check all that apply)						
For the above-identified deposit account, the Director is hereby authorized to: (check all that apply) Charge fee(s) indicated below Charge fee(s) indicated below, except for the filing fee Charge any additional fee(s) or underpayment of fee(s) Credit any overpayments		☐ Check ☐ Credit card ☐ Money Order ☒ None ☐ Other (please identify):						
Charge fee(s) indicated below under 37 CFR §§ 1.16, 1.17, 1.18 and 1.20.	[🛮 Deposit A	ccount D	Deposit Ac	count N	lumber: 02-2666 Deposit Account Name: Blakely, Sokoloff, Taylor &	Zafman LLP	
Large Entity Small Entity FeeFee Code(\$) Fee Fee Code (\$) 1051 130 2051 65 Surcharge - late filing fee or oath 1052 50 2052 25 Surcharge - late provisional filing fee or cover sheet. 2053 130 2053 130 Non-English specification 1251 120 2251 60 Extension for reply within first month 1252 450 2252 25 Extension for reply within second month 1253 1,020 2253 510 Extension for reply within fourth month 1254 1,590 2254 795 Extension for reply within fifth month 1255 2,160 2255 1,080 Extension for reply within fifth month 1401 500 2401 250 Notice of Appeal 1402 500 2402 250 Filing a brief in support of an appeal 1403 1,000 2403 500 Request for oral hearing 1451 1,510 2451 1,510 Petition to institute a public use proceeding 1460 130 2460 130 Petitions to the Commissioner 1807 50 1807 50 Processing fee under 37 CFR 1.17(q) 1806 180 1809 395 Filing a submission after final rejection (37 CFR § 1.129(a))	For the above-identified deposit account, the Director is hereby authorized to: (check all that apply) Charge fee(s) indicated below Charge any additional fee(s) or underpayment of fee(s) Credit any overpayments							
Fee Fee Code(\$) Fee Code (\$) Fee Description Fee Paid 1051 130 2051 65 Surcharge - late filing fee or oath	I	EE CALCUL	ATION					
Code(\$)					<u>-</u>			
1052 50 2052 25 Surcharge - late provisional filling fee or cover sheet. 2053 130 Non-English specification 1251 120 2251 60 Extension for reply within first month 1252 450 2252 225 Extension for reply within second month 1253 1,020 2253 510 Extension for reply within third month 1254 1,590 2254 795 Extension for reply within fourth month 1255 2,160 2255 1,080 Extension for reply within fifth month 1401 500 2401 250 Notice of Appeal 1402 500 2402 250 Filing a brief in support of an appeal 1403 1,000 2403 500 Request for oral hearing 1451 1,510 2451 1,510 Petition to institute a public use proceeding 1460 130 2460 130 Petitions to the Commissioner 1807 50 1807 50 Processing fee under 37 CFR 1.17(q) 1806 180 1806 180 Submission of Information Disclosure Stmt 1809 790 1809 395 Filing a submission after final rejection (37 CFR § 1.129(a)) Other fee (specify)			_			Fee Description	Fee Paid	
1052 50 2052 25 Surcharge - late provisional filing fee or cover sheet. 2053 130 2053 130 Non-English specification 1251 120 2251 60 Extension for reply within first month 1252 450 2252 225 Extension for reply within second month 1253 1,020 2253 510 Extension for reply within fourth month 1254 1,590 2254 795 Extension for reply within fifth month 1255 2,160 2255 1,080 Extension for reply within fifth month 1401 500 2401 250 Notice of Appeal 1402 500 2402 250 Filing a brief in support of an appeal 1403 1,000 2403 500 Request for oral hearing 1451 1,510 2451 1,510 Petitions to the Commissioner 1807 50 1807 50 Processing fee under 37 CFR 1.17(q) 1806 180 1806 180 Submission of Information Disclosure S		1051	130	2051	65	Surcharge - late filing fee or oath		
2053 130 2053 130 Non-English specification 1251 120 2251 60 Extension for reply within first month 1252 450 2252 225 Extension for reply within second month 1253 1,020 2253 510 Extension for reply within fourth month 1254 1,590 2254 795 Extension for reply within fifth month 1255 2,160 2255 1,080 Extension for reply within fifth month 1401 500 2401 250 Notice of Appeal 1402 500 2402 250 Filing a brief in support of an appeal 1403 1,000 2403 500 Request for oral hearing 1451 1,510 2451 1,510 Petition to institute a public use proceeding 1460 130 2460 130 Petitions to the Commissioner 1807 50 1807 50 Processing fee under 37 CFR 1.17(q) 1806 180 180 Submission of Information Disclosure Stmt		1052	50	2052	25			
1251 120 2251 60 Extension for reply within first month 1252 450 2252 225 Extension for reply within second month 1253 1,020 2253 510 Extension for reply within third month 1254 1,590 2254 795 Extension for reply within fourth month 1255 2,160 2255 1,080 Extension for reply within fifth month 1401 500 2401 250 Notice of Appeal 1402 500 2402 250 Filing a brief in support of an appeal 1403 1,000 2403 500 Request for oral hearing 1451 1,510 2451 1,510 Petition to institute a public use proceeding 1460 130 2460 130 Petitions to the Commissioner 1807 50 1807 50 Processing fee under 37 CFR 1.17(q) 1806 180 1806 180 Submission of Information Disclosure Stmt 1809 790 1809 395 Filing a submission after final rejection (37 CFR § 1.129(a)) 1810 790 2810		2053	130	2053				
1252 450 2252 225 Extension for reply within second month 1253 1,020 2253 510 Extension for reply within third month 1254 1,590 2254 795 Extension for reply within fourth month 1255 2,160 2255 1,080 Extension for reply within fifth month 1401 500 2401 250 Notice of Appeal 1402 500 2402 250 Filing a brief in support of an appeal 1403 1,000 2403 500 Request for oral hearing 1451 1,510 2451 1,510 Petition to institute a public use proceeding 1460 130 2460 130 Petitions to the Commissioner 1807 50 1807 50 Processing fee under 37 CFR 1.17(q) 1806 180 1806 180 Submission of Information Disclosure Stmt 1809 790 1809 395 Filing a submission after final rejection (37 CFR § 1.129(a)) 1810 790 2810 395 For each additional invention to be examined (37 CFR § 1.129(b))		1251	120	2251	60	· · · · · · · · · · · · · · · · · · ·		
1253 1,020 2253 510 Extension for reply within third month 1254 1,590 2254 795 Extension for reply within fourth month 1255 2,160 2255 1,080 Extension for reply within fifth month 1401 500 2401 250 Notice of Appeal 1402 500 2402 250 Filing a brief in support of an appeal 1403 1,000 2403 500 Request for oral hearing 1451 1,510 2451 1,510 Petition to institute a public use proceeding 1460 130 2460 130 Petitions to the Commissioner 1807 50 Processing fee under 37 CFR 1.17(q) 1806 180 1806 180 Submission of Information Disclosure Stmt 1809 790 1809 395 Filing a submission after final rejection (37 CFR § 1.129(a)) 1810 790 2810 395 For each additional invention to be examined (37 CFR § 1.129(b)) Other fee (specify)		1252	450	2252				
1254 1,590 2254 795 Extension for reply within fourth month 1255 2,160 2255 1,080 Extension for reply within fifth month 1401 500 2401 250 Notice of Appeal 1402 500 2402 250 Filing a brief in support of an appeal 1403 1,000 2403 500 Request for oral hearing 1451 1,510 2451 1,510 Petition to institute a public use proceeding 1460 130 2460 130 Petitions to the Commissioner 1807 50 1807 50 Processing fee under 37 CFR 1.17(q) 1806 180 180 Submission of Information Disclosure Stmt 1809 790 1809 395 Filing a submission after final rejection (37 CFR § 1.129(a)) 1810 790 2810 395 For each additional invention to be examined (37 CFR § 1.129(b)) Other fee (specify)		1253	1,020	2253		• •		
1255 2,160 2255 1,080 Extension for reply within fifth month 1401 500 2401 250 Notice of Appeal 1402 500 2402 250 Filing a brief in support of an appeal 1403 1,000 2403 500 Request for oral hearing 1451 1,510 2451 1,510 Petition to institute a public use proceeding 1460 130 2460 130 Petitions to the Commissioner 1807 50 Processing fee under 37 CFR 1.17(q) 1806 180 1806 180 Submission of Information Disclosure Stmt 1809 790 1809 395 Filing a submission after final rejection (37 CFR § 1.129(a)) 1810 790 2810 395 For each additional invention to be examined (37 CFR § 1.129(b)) Other fee (specify)		1254	1,590	2254				
1401 500 2401 250 Notice of Appeal 1402 500 2402 250 Filing a brief in support of an appeal 1403 1,000 2403 500 Request for oral hearing 1451 1,510 2451 1,510 Petition to institute a public use proceeding 1460 130 2460 130 Petitions to the Commissioner 1807 50 Processing fee under 37 CFR 1.17(q) 1806 180 1806 Submission of Information Disclosure Stmt 1809 790 1809 395 Filing a submission after final rejection (37 CFR § 1.129(a)) 1810 790 2810 395 For each additional invention to be examined (37 CFR § 1.129(b)) Other fee (specify)		1255	2,160	2255	1,080			
1403 1,000 2403 500 Request for oral hearing 1451 1,510 2451 1,510 Petition to institute a public use proceeding 1460 130 2460 130 Petitions to the Commissioner 1807 50 1807 50 Processing fee under 37 CFR 1.17(q) 1806 180 1806 180 Submission of Information Disclosure Stmt 1809 790 1809 395 Filing a submission after final rejection (37 CFR § 1.129(a)) 1810 790 2810 395 For each additional invention to be examined (37 CFR § 1.129(b)) Other fee (specify)		1401	500	2401	250			
1451 1,510 2451 1,510 Petition to institute a public use proceeding 1460 130 2460 130 Petitions to the Commissioner 1807 50 1807 50 Processing fee under 37 CFR 1.17(q) 1806 180 1806 Submission of Information Disclosure Stmt 1809 790 1809 395 Filing a submission after final rejection (37 CFR § 1.129(a)) 1810 790 2810 395 For each additional invention to be examined (37 CFR § 1.129(b)) Other fee (specify)		1402	500	2402	250	• • • • • • • • • • • • • • • • • • • •		
1460 130 2460 130 Petitions to the Commissioner 1807 50 1807 50 Processing fee under 37 CFR 1.17(q) 1806 180 1806 180 Submission of Information Disclosure Stmt 1809 790 1809 395 Filing a submission after final rejection (37 CFR § 1.129(a)) 1810 790 2810 395 For each additional invention to be examined (37 CFR § 1.129(b)) Other fee (specify)		1403	1,000	2403	500			
1807 50 1807 50 Processing fee under 37 CFR 1.17(q) 1806 180 1806 Submission of Information Disclosure Stmt 1809 790 1809 395 Filing a submission after final rejection (37 CFR § 1.129(a)) 1810 790 2810 395 For each additional invention to be examined (37 CFR § 1.129(b)) Other fee (specify)		1451	1,510	2451	1,510	Petition to institute a public use proceeding		
1806 180 1806 180 Submission of Information Disclosure Stmt 1809 790 1809 395 Filing a submission after final rejection (37 CFR § 1.129(a)) 1810 790 2810 395 For each additional invention to be examined (37 CFR § 1.129(b)) Other fee (specify)	:	1460	130	2460	130	Petitions to the Commissioner		
1809 790 1809 395 Filing a submission after final rejection (37 CFR § 1.129(a)) 1810 790 2810 395 For each additional invention to be examined (37 CFR § 1.129(b)) Other fee (specify)		1807	50	1807	50	Processing fee under 37 CFR 1.17(q)		
1810 790 2810 395 For each additional invention to be examined (37 CFR § 1.129(b)) Other fee (specify)		1806	180	1806	180	Submission of Information Disclosure Stmt		
Other fee (specify)		1809	790	1809	395	Filing a submission after final rejection (37 CFR § 1.129(a))		
		1810	790	2810	395	For each additional invention to be examined (37 CFR § 1.129(b))		
SUBTOTAL (2) (\$)	Other fee (specify)							
						SUBTOTAL (2) (\$		

SUBMITTED BY Complete (if applicable)					
Name (Print/Type)	Jonathan S. Miller	Registration No. (Attorney/Agent)	48,534	Telephone	(310) 207-3800
Signature	Jour Thill			Date	01/03/05



PATENT Attorney's Docket No. 4346P001X3

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
Elliot A. Gottfurcht	Examiner:
Serial No. 10/646,066	Art Group: 2173
Filed: August 21, 2003))
FOR: METHOD TO GENERATE ADVERTISING REVENUE BASED ON TIME AND LOCATION	

PETITION TO MAKE SPECIAL UNDER C.F.R. § 1.102(c)

BOX DAC Assistant Commissioner for Patents Washington, D.C. 20231

Dear Sir:

Applicants hereby Petition to make the above referenced application special under 37 C.F.R. §1.102(c) and MPEP § 708.02 (IV). Attached hereto as evidence of the Applicant's age is a copy of the birth certificate of the Applicant Elliot A. Gottfurcht. Please charge any fees or credit any overpayments to Deposit Account No. 02-2666.

Dated:

12400 Wilshire Blvd.

Seventh Floor Los Angeles, California 90025 (310) 207-3800

Jonathan S. Miller, Reg. No. 48,534

CERTIFICATE OF MAILING:

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to Box DAC, Assistant Commissioner for Patents, Washington, D.C (20231, on January 3, 2005.

illian E. Rodriguez



STATE OF MICHIGAN **CERTIFICATE OF LIVE BIRTH**



State File Number: 121-582-0554838

Child's Name: Elliot A. Gottfurcht Date of Birth: December 31, 1939

Gender: Male <

Child's Birthplace: Detroit, Wayne County

Mother's Name Before First Married: Helen Graham

Mother's Birthplace: Michigan

Father's Name: Fred Gottfurcht

Father's Birthplace: Austria

Date Filed: January 8, 1940)

.Mother's Age:

Father's Age:

hereby certify that the above is a true and correct representation of the birth facts on file with the Division for Vital Records, Michigan Department of Community Health.

Certified by:

Glenn Copeland

State Registrar

Date Issued: December 2, 2004

AFS: 856793

£10313678

MICHIGAN